

Premium Page Take-over Package

Immediate Saturation Positioned in a Premium Location

Capped at once per session per visitor, this pencil leave-behind appears as a 980x300 pixel ad above the global navigation on our home page, pushing the content down for 8 seconds and then turning into the pencil (980x30) at the top of the home page.

The pencil leave-behind is a high impact ad format positioned on our most trafficked pages. With this ad position you will also receive wallpaper skin of your logo tiled on the margins of our home page.

Portland Press Herald
 Maine Sunday Telegram
KENNEBEC JOURNAL
 Morning Sentinel

Home Pages

Portland Press Herald

- 20,000 uniques on a typical week day
- 100,000 unique visitors over a 7 day period
- 70% of our online audience do not read the print versions of the Portland Press Herald and the Maine Sunday Telegram on a regular basis.

\$1,000/day

5% off every additional day up to 5 days.

Consecutive days not necessary.

2 days = \$1,950 (5% off)

3 days = \$2,700 (10% off)

4 days = \$3,400 (15% off)

5 days = \$4,000 (20% off)

Sat. & Sun = \$1,000

Kennebec journal and Morning Sentinel

- 12,000 uniques on a typical week day
- 70,000 unique visitors over a 7 day period

\$900/day for both or **\$450/day** for one

5% off every additional day up to 5 days.

2 days = \$1,710 (5% off)

3 days = \$2,430 (10% off)

4 days = \$3,060 (15% off)

5 days = \$3,600 (20% off)

Sat. & Sun = \$300

Buy all 3 home pages

\$1,330/day



Introductory Offer:

Purchase in June and receive an additional 20% off your online order.